

J. CHRISTOPHER ROCHESTER


VIEW MY PORTFOLIO AT:



JCHRISTOPHERDESIGN.COM

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EMPLOYMENT

June 2012 - Present Creative Director - Savaya Coffee Market

Savaya was originally a web design client with Foxtie. By June of 2012 Savaya's business had expanded to support a dedicated creative director. I have designed many full page magazine ads, in-store signage, packaging, and marketing materials.

July 2010 - June 2012 Creative Director & Owner - Yellow Brick Code (YBC Creative)

My duties closely mirrored those with Foxtie. Additionally, I took a lead role in YBC's marketing, leading our SEO and internet marketing efforts, as well as creating the successful Cornerstone Campaign which provided local non-profits with access to YBC's services.

October 2009 - July 2010 Creative Director & Owner - Foxtie

In addition to my standard web design duties, I was responsible for client/project management, budget tracking, and third party resource management.

September 2008 - October 2009 Senior Web Designer - AnchorWave

Responsible for the design and development of unique web pages, graphics, multimedia, GUIs for external clients as well as internal projects.

June 2007 - February 2008 Marketing Art Director - Madden Media

Supervision of two junior designers, conceptualization of new campaigns, design review of all marketing products, lead designer of corporate re-branding of Madden Media, prepress proofing and file preparation.

November 2006 - June 2007 Marketing Senior Designer - Madden Preprint Media

eblast campaign design and HTML coding, magazine ad design, account proposal design, direct mail including process and spot design.

November 2003 - July 2006 Owner and Lead Designer - J. Christopher Design

Floral design, gift basket design, delivery, marketing, photography, e-commerce website development and maintenance.

EDUCATION

August 2005 Bachelor of Arts: Art History

The University of Arizona
Tucson, Arizona

May 1998 High School Diploma

St. Gregory College Prep School
Tucson, Arizona

QUALIFICATIONS

Experience as a small business owner
Graduate of the University of Arizona
Fifteen years of hands-on graphic design experience
Advanced illustration and 3D rendering skills
Innate understanding of computer software
Enthusiastic can-do attitude
Dedicated and take ownership of projects
Excellent communication skills
Professional
Prepress experience
Web development knowledge including: WordPress, CSS, and some PHP experience
Thrives in structured environments
Appreciate both positive and negative feedback

AWARDS & COMMUNITY SERVICE

2012
31st Annual Addy Awards Event Underwriter

December 24, 2010
CSS Design Awards Site Of The Day

2007
Silver Addy Award - Magazine Self Promotion

2003-2006
Board member & newsletter editor: PFLAG

2005
Corporate sponsor of the Wingspan Dinner

1999
Nugent Scholarship, University of Arizona

Spring 1999
Most Valued Customer Liaison: Wild Oats

Winter 1997 and 1998
Outstanding Choral Performance, NAU Jazz and Madrigal Festival

1997
Exceptional Vocal Solo, Tucson Music Festival

1998
Best Actor, Senior Awards:
St Gregory College Prep School

1995
Inducted: National French Honor Society